



BOMA

International

INDIANAPOLIS

THE ASSOCIATION FOR COMMERCIAL REAL ESTATE IN INDIANAPOLIS

The Building Owners & Managers Association (BOMA) is the voice of the **\$500 million commercial real estate industry** in Indianapolis, representing professionals who own and manage all major multiple-story buildings, medical offices, industrial and retail buildings.



Commercial real estate in Indianapolis accounts for **more than \$1 billion in annual economic impact.**

80%

of BOMA members have an annual operating budget of **more than \$1 million.**



The total expenditure for commercial real estate in Indianapolis is **\$527 million.**



Indianapolis has **93 million square feet** of commercial real estate space.

CONNECT WITH BOMA INDIANAPOLIS MEMBERS YEAR ROUND



The **2020 BOMA Indianapolis Membership Directory** is the official publication of the Building Owners & Managers Association of Indianapolis, Inc., a chapter of BOMA International. When our readers are ready to contract services and products for their facilities, **make sure they think of you first.**

NET ADVERTISING RATES:

2020 BOMA INDIANAPOLIS MEMBERSHIP DIRECTORY

Size	Rate
Premium Position*	\$1,500
Full Page	\$1,280
1/2 Page	\$765
1/4 Page	\$515
1/8 Page	\$320
Digital	
Standard View Skyscraper	\$400
Standard View Landing Page	\$400

The above rates include placement in one issue.

**Premium position includes: inside front cover, inside back cover and back cover.*

EDITORIAL CALENDAR: 2020 BOMA INDIANAPOLIS MEMBERSHIP DIRECTORY

Ad Sales Close / Artwork Due	Delivered to Members
3/20/2020	June 2020

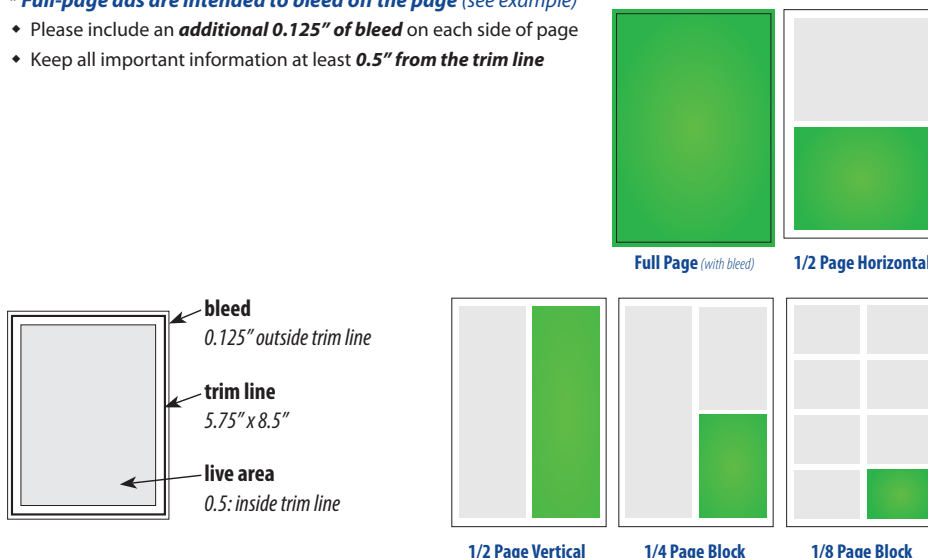
SPECIFICATIONS: 2020 BOMA INDIANAPOLIS MEMBERSHIP DIRECTORY

Page Size	5.75" x 8.5" (trim)
Full Page*	5.75" x 8.5"
1/2 Page Horizontal	4.75" x 3.625"
1/2 Page Vertical	2.375" x 7.5"
1/4 Page Block	2.375" x 3.625"
1/8 Page Block	2.375" x 1.75"

Digital	
Standard View Skyscraper	200p x 783p
Standard View Landing Page	432p x 630p

* Full-page ads are intended to bleed off the page (see example)

- Please include an **additional 0.125" of bleed** on each side of page
- Keep all important information at least **0.5" from the trim line**



DIGITAL FILE REQUIREMENTS

- All artwork should be submitted as an Adobe InDesign, Illustrator, Photoshop or PDF file.
- Please embed or include all fonts and graphics.
- Full-page ads must include a .125" bleed around the entire page.
- Graphics should visually appear high-resolution and have a minimum 300 DPI (dots per inch).
NOTE: We cannot increase the quality of the image if the original is blurry, grainy or too small — graphics pulled from websites are generally too small to use.
- All colors should be created as CMYK process colors.
- If you're ready to send us your ad, you can email it to us at graphics@innovativepublishing.com. Please upload files over 5 MB to our secure site.

DESIGN SERVICES

Our graphic designers can help you design your ad! Simply provide our team with all of the content for your ad, and we will design it for you. **All artwork creation or changes require a \$75 surcharge.**

PAYMENT TERMS

- Make checks payable to Innovative Publishing.
- American Express, MasterCard or Visa accepted.

TO ADVERTISE, PLEASE CONTACT

Innovative Publishing
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www.innovativepublishing.com

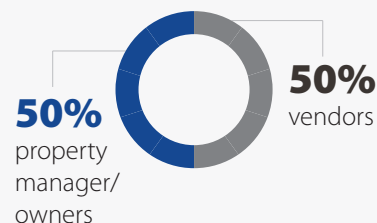
Innovative Publishing, a national publisher of association and corporate magazines for more than 25 years, is the official publisher of *BOMA Indianapolis Membership Directory*.

Our buildings contribute

\$1.3 B

to Indiana's economy

Our **membership has grown** because our association is balanced



Our buildings support

11,000+ jobs

We concentrate on **three key areas** for BOMA Indianapolis members:



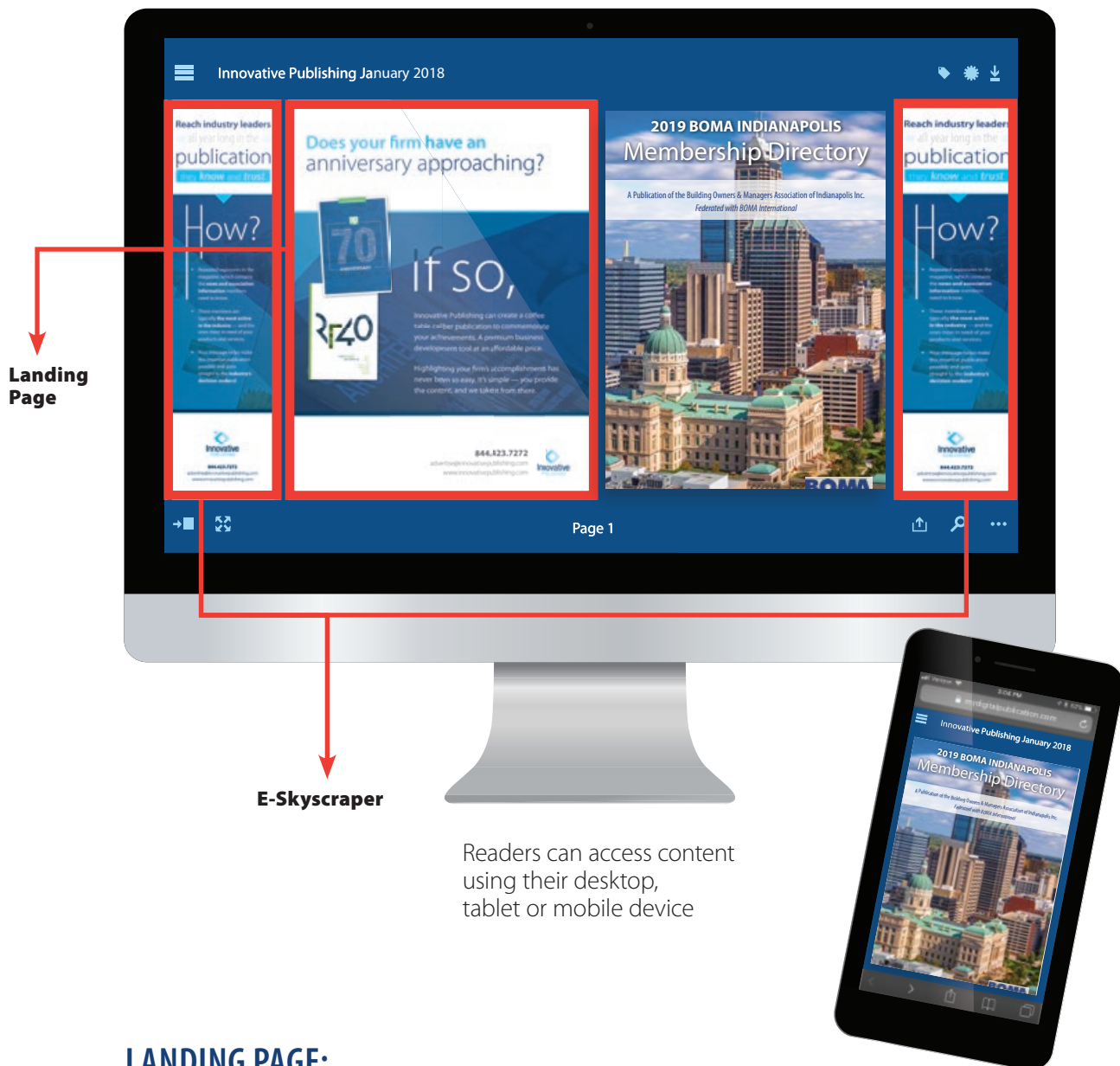
Education



Legislative



Networking



LANDING PAGE:

Available positions: 1

Rate: \$400

Specifications: RGB color space, 432 pixels x 630 pixels

E-SKYSCRAPER:

Available positions: 1

Rate: \$400

Specifications: Vertical orientation, RGB color space, 200 pixels x 783 pixels