## 2021 CORPORATE SPONSORSHIP PROGRAM



Representing the commercial real estate industry since 1933, The Building Owners and Managers Association of Indianapolis, Inc. ensures today's members are provided with top tier networking opportunities, cutting edge education, advocacy, benchmarking data, and our industry's top leadership to ensure **YOUI SUCCESS**.

# 2021 SPONSORSHIP PROGRAM Corporate Sponsor Benefits

Maximize your involvement in 2021 by becoming a BOMA Indianapolis Corporate Sponsor. Sponsors gain an increased level of exposure to BOMA Indianapolis members. Hosting more than a dozen social and networking events annually, from the Trade Show in May to the Annual Meeting in December, BOMA Indianapolis sponsorship sets the stage for a successful business development strategy. These events exemplify one of the greatest strengths of BOMA Indianapolis: The strong sense of community and collaboration between the Principal and Allied Members of this organization.

**Website:** Increase brand awareness with your company logo on the front page of the BOMA Indy website and drive viewers to your website with a direct link.

Two Memberships: Two memberships in BOMA Indianapolis and one in BOMA International are included with your sponsorship. Membership runs February – February.

**BOMA Partner Logo Use:** Use of the BOMA Partner Logo on your business materials provided with your sponsorship.

#### Two Luncheon Registrations:

Two members of your company may attend luncheons at no cost. You are encouraged to invite an Emerging Leader if your 2<sup>nd</sup> seat is not utilized.

#### Recognition at all Luncheons:

Verbal recognition of your company and slide show with your color logo will be on display during our seven luncheons scheduled for 2021.

Mailing List: Upon request, you will receive a membership list of all current local members for your marketing purposes.

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## **Corporate Sponsor Benefits**

**Emails:** Company logo on all Monday Memos, Thursday Buzz & weekly non-member emails.

#### **Golf Outing Foursome:**

Includes one foursome, with a choice of AM or PM shotgun start at annual golf outing.

#### **Emerging Leader Events:**

Company may sponsor & host one exclusive event with Emerging Leaders as well as attend BOMA sponsored events.

#### **Educational Opportunity:**

Your company may host one educational session per year. The event must be free for all members to attend and must be relevant to commercial real estate. Application required.

#### **Pandemic Disclaimer:**

If determined BOMA cannot hold in-person events due to health concerns, BOMA will do its absolute best to substitute with virtual events.

**Company Article:** Your firm featured with one article in our Thursday's BOMA Buzz.

#### Golf Outing Booth & Sign:

Hospitality Booth and separate hole sponsor signage. First rights offered on booth location & additional sponsorships.

Event is August 5, 2021.

**Annual Trade Show:** Includes exhibit booth and signage, plus first rights towards additional event sponsorships.

Event is May 13, 2021.

#### **Corporate Sponsor Dinner:**

Exclusive Corporate Sponsor "thank you" dinner with the board of directors in December for two of your members.

**Member Directory:** Logo in member directory, plus first rights towards additional advertising.

## 2021 SPONSORSHIP PROGRAM

### **Commitment Form**

2021 Corporate Sponsorship Pricing - \$6,500

#### Fill Out Your Information

Company Name:		
Address:		
City, State, Zip Code:		
Website:		
First Member:		
Phone:		
Email:		
Second Member:		
Phone:		
Email:		
Services Provided:		
MBE/WBE/DBA Status:		
Select Payment Opt	<b>lion</b> □ Email Invo	oice
*Note: Contributions to BOMA Ind deductible as charitable contribut		
Return Form To: Sarah Kuester Executive Director, BOMA Indi	ianapolis	<b>Address:</b> 101 W Ohio St., 20 <sup>th</sup> Floor Indianapolis, IN 46204

Phone: (317) 632-4104

Email: Sarah@bomaindy.org